Appendix 2

**This appendix was part of the submitted manuscript and has been peer reviewed.
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Appendix 2: Survey questions from the Talking About the Smokes baseline (Wave 1) survey

Copies of entire surveys are available at http://www.itcproject.org/countries/australia/tats

TATS Question	Comments
Wanting to quit	
Have you ever tried to quit smoking? • Yes • No • *Refused* • *Don't know*	Asked of all smokers. Refused and don't know responses excluded.
How much do you want to quit? • Just a little • Somewhat • Very much • *Refused* • *Don't know*	Asked of all smokers who said they want to quit. Refused and don't know responses excluded.
Current smoking	
Would you say you are: • A smoker (including 'social smoker' or occasional smoker) • An ex-smoker • Someone who has never smoked, or never smoked regularly *Never smoker or never smoked regularly = less than 100 cigarettes in lifetime.* *When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.*	These three smoking questions were combined to generate a smoking status variable: • *Daily smoker* • *Weekly smoker* • *Monthly Smoker* • *Less than monthly smoker* • *Ex-smoker with quit date ≤ 30 days ago* • *Ex-smoker with quit >30 days and ≤ 6 months ago* • *Ex-smoker with quit date more than 6 months and ≤ 12 months ago* • *Ex-smoker with quit date > 12 months ago* • *Never smoked*
(Ask if if self-defined ex-smoker) How long ago did you quit smoking? • Days/weeks/months/years ago *When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.*	Only smokers are considered in this paper, and have been divided into daily smokers and non-daily smokers (including weekly smoker, month smoker and less than monthly smoker).
(Ask if has smoked in last month , or if self-defined smoker) Do you smoke: *Choose One:* • Every day (or nearly every day) • At least weekly • Less often than weekly, but at least monthly • Occasionally (less than monthly); or • Not at all	

*This is asking about **current** smoking – we want to know how much somebody is smoking at the moment, even if this is different from how much they usually smoke.*	
Past quit attempts	
How many times have you tried to quit smoking? *Enter number*: • *Refused* • *Don't know*	Asked of all smokers who have ever tried to quit smoking, and recent quitters. Refused and don't know responses excluded. Reported as categorical variable "Number of times ever tried to quit": • Never tried to quit before • 1-2 past quit attempt • 3-4 past quit attempts • 5 or more past quit attempts
How long ago was your most recent quit attempt? *Enter number*: [days][weeks][months][years] • *Refused* • *Don't know*	Asked of all smokers who have ever tried to quit smoking, and recent quitters. Used to derive two dichotomous variables: • Quit in the last year (if <366 days) • Quit in the last 5 years (if <1827 days) Dichotomous variable 'quit in the last 5 years' used to filter those whose most recent quit attempt was longer than 5 years ago from further more detailed questions about past quit attempt/s.
If one previous quit attempt: How long did you stay completely off the smokes for? *If more than one previous quit attempt*: Of all the times you tried to quit smoking, what was the longest period you stayed completely off the smokes for? *Enter number*: [hours][days][weeks][months][years] • *Refused* • *Don't know*	Asked of all smokers who had made a quit attempt within the past 5 years, and of recent quitters. Response converted to days. Refused and don't know responses excluded. "Duration of longest quit attempt" (if quit in the last 5 years) reported as median number of days quit, and collapsed into categories: • Less than 1 week • ≥1week & <1month • ≥1month & <6months • ≥6 months <1yr • ≥1 year
How long did you stay off the smokes for, on the last time you tried to quit? *Enter number*: [hours][days][weeks][months][years]	Asked of all smokers who had made a quit attempt within the past 5 years, and of recent quitters.

• *Refused* • *Don't know*	Response converted to days. Refused and don't know responses excluded. "Duration of most recent quit attempt" (if quit in the last 5 years) reported as median number of days quit, and collapsed into categories" • Less than 24 hours • 1-7 days • ≥1week & <1month • ≥1month & <6months • ≥6 months • ≥1 year
In the last month, have you tried to cut down the number of smokes you have [daily smokers: each day]? • Yes • No • *Refused* • *Don't know*	Asked of all smokers who have smoked in the last month. Refused and don't know responses excluded, to create the dichotomous variable "Cut down cigarettes smokes in the last month": yes vs. no.
In the last month, have you stubbed out a smoke before you finished it because you thought about the harm of smoking? • Yes • No • *Refused* • *Don't know*	Asked of all smokers who have smoked in the last month. Refused and don't know responses excluded, to create the dichotomous variable "Stubbed out a cigarette because of thoughts about harm": yes vs. no.

In the last month, how often have the warning labels stopped you from having a smoke when you were about to have one? Would you say…
• Never
• Once
• A few times
• Many times
• *Refused*
• *Don't know*
	Asked of all smokers who have smoked in the last month, if they had noticed warning labels (not asked if labels never noticed, or if cannot see or hear.
	
	Refused and don't know responses excluded. Collasped to create the dichotomous measure "Has forgone a cigarette because of warning labels"
	    • Yes: once/a few times/many times
	    • No: never

Think about things that made your last attempt difficult. Did you get strong cravings for smokes? • Yes • No • *Refused* • *Don't know*	Asked of all smokers who had made a quit attempt within the past 5 years, and of recent quitters. Refused and don't know responses excluded to create the dichotomous variable "Strong crave to smoke on last quit attempt": yes vs. no
Socio-demographic variables (group 1)	
What is your date of birth?	Asked of all respondents.

Or age:	Used to derive categorical variable "Age (years)":
Answer must be 0 or greater:	• 18-24
	• 25-34
If says "don't know", ask the participant to estimate age in years	• 35-44
	• 45-54
	• 55 and up
Record sex – ask only if unsure	"Sex" asked of all respondents.
• *Female*	
• *Male*	
Do you identify as:	"Indigenous status" asked of all respondents.
• Aboriginal	
• Torres Strait Islander	Note: If answer neither Aboriginal nor Torres Strait Islander, survey is ended.
• Both Aboriginal and Torres Strait Islander	
• Neither Aboriginal nor Torres Strait Islander	
Are you employed for pay?	Asked of all respondents. Refused responses excluded.
• Yes	
• No, looking for work (unemployed)	Converted to create the dichotomous variable "Currently employed"
• No, and not looking for work (not in labour force)	• No: unemployed or not in labour force
• *Refused*	• Yes: Employed
*This is asking about whether the person is **currently** employed. If looking for work or not working at the moment answer "no, looking for work (unemployed)". If a pensioner and **not** looking for work answer "no, and not looking for work (not in labour force)*	
What is the highest level of formal education that you have completed?	Asked of all respondents. Refused responses excluded.
• Primary school	
• Some high school (no certificate)	Collapsed to create the dichotomous variable "Completed year 12 or higher"
• Completed high school	• No: no formal education, primary school, some high school (no certificate)
• Technical or TAFE e.g. Certificate or Diploma	• Yes: completed year 12 or higher
• Some university (no degree) e.g. Diploma only, or not yet completed Degree	
• Completed university degree	
• Post-graduate degree	
• Not completed primary school or no formal education	
• *Refused*	
What is the postcode where you live?	Asked of all respondents.
Postcode of residence:	
	1. Postcode used to generate Australian Statistical Geography Standard (ASGS) remoteness category:

	• Major city • Inner regional • Outer regional • Remote • Very remote "Remoteness" collapsed: i) major city, ii) inner and outer regional, iii) remote or very remote. 2. Postcode used to generate Area Level Disadvantage using Socio-economic Index (SEIFA) 2011 Index of Relative Disadvantage quintiles (Australian Bureau of Statistics (2013). 2033.0.55.001 - Socio-economic Indexes for Areas (SEIFA), Data Cube, 2011, Table 3). "Area-level disadvantage" collapsed: • Least deprived: SEIFA quintiles 4-5 • Most deprived: SEIFA quintiles 1-3
In the last 12 months, how often have you felt that you have been treated unfairly because you are <Aboriginal and/or Torres Strait Islander >? • All of the time • Most of the time • Some of the time • A little of the time • None of the time • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Collapsed to create dichotomous measure "Perceived racism" (last year): • No: never, or don't know • Yes: a little of the time or more often
Contextual factors (other moderators)	
How many smokes do you (usually) have each day? *Enter number of cigarettes*: • *Refused* • *Don't know*	Asked of all daily smokers. Refused responses excluded. Non-daily smokers included in a categorical measure of "Cigarettes per day": • non-daily smoker • 1-20 cigarettes per day • more than 20 cigarettes per day. • don't know Used to calculate heaviness of smoking index, together with score from time to first cigarette: • 0 points: 1-10 cigarettes per day (or non-daily smoker) • 1 points: 11-20 cigarettes per day • 2 points: 21-30 cigarettes per day • 3 points: 31+ cigarettes per day

How soon after waking do you have your first smoke? *Enter number:* (minutes/hours) • *Refused* • *Don't know*	Asked of all daily smokers. Refused and don't know responses excluded. Non-daily smokers included in dichotomous measure 'First cigarette within 30 minutes of waking': yes vs. no or non-daily smoker. Also used to calculate heaviness of smoking index, together with score from cigarettes per day: • 0 points: 61+ minutes to first cigarette (or non-daily smoker) • 1 points: 31-60 minutes to first cigarette • 2 points: 6-30 minutes to first cigarette • 3 points: ≤5 minutes to first cigarette
Heaviness of smoking index – derived from score (range 0-6) calculated from: *Cigarettes per day* • *0 points: 1-10 cigarettes per day (or non-daily smoker)* • *1 points: 11-20 cigarettes per day* • *2 points: 21-30 cigarettes per day* • *3 points: 31+ cigarettes per day* *Plus: time to first cigarette* • *0 points: 61+ minutes to first cigarette (or non-daily smoker)* • *1 points: 31-60 minutes to first cigarette* • *2 points: 6-30 minutes to first cigarette* • *3 points: ≤5 minutes to first cigarette*	Heaviness of Smoking Index (HSI) derived for all daily smokers: score of 0-6. Dichotomous measure calculated "High nicotine dependence on Heaviness of Smoking Index": • No (HSI<4) or don't know • Yes (HSI: 4-6)
How often do you get strong urges to smoke? • Never • Less than daily • Daily • Several times a day • Hourly or more often • *Refused* • *Don't know*	Asked of all smokers and recent quitters. Refused responses excluded. Converted to dichotomous measure "Many strong urges to smoke daily": • No: daily or less, or don't know • Yes: several times per day or more often
How easy would it be for you to quit smoking? • Very easy • Somewhat easy • Neither easy nor hard • A little bit hard • Very hard	Asked of all smokers and recent quitters. Refused responses excluded. Converted to dichotomous measure "Perception quitting will be very hard": • No: very easy-a little bit hard, or don't know.

• *Refused* • *Don't know*	• yes: very hard
Would you say your health is: • Poor • Fair • Good • Very good • Excellent • *Refused*	Asked of all participants. Refused responses excluded. Converted to dichotomous measure "Self-assessed health fair or poor": • No: good or better • Yes: fair or poor
You are satisfied with your life: Agree or disagree? • *Agree (yes)* • *Disagree (no)* • *Refused*	Asked of all participants. Refused responses excluded. Converted to dichotomous measure "Satisfied with life" • No: disagree • Yes: agree
In the last month, have you been bothered by feeling down or depressed? • Yes • No • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Converted to dichotomous measure "Down or depressed (last month)": • No or don't know • Yes
Think about how you have been feeling over the past 6 months. How often have you felt in control of the important things in your life? • All of the time • Most of the time • Some of the time • A little of the time • None of the time • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Collapsed to derive "How often in control of important things (last 6 months)": • Never: none of the time • Sometimes: a little-some of the time, or don't know • Often: most or all of the time
Think about how you have been feeling over the past 6 months. How often have you felt you had so many worries you could not deal with them? • All of the time • Most of the time • Some of the time • A little of the time • None of the time • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Collapsed to derive 'How often too many worries to deal with (last 6 months)': • Never: none of the time • Sometimes: a little-some of the time, or don't know • Often: most or all of the time

How often are you unable to buy smokes because you are out of money? Would it be… • Most of the time • For a few days each fortnight before pay • At least once a month • Less often – once a month or less • Never (unable to buy smokes) • *Never buys smokes* • *Refused* • *Don't know*	Asked of all smokers. Refused and 'never buys smokes' responses excluded, and collapsed to derive the dichotomous measure "Often unable to buy smokes because out of money": • No: never-a few days per fortnight, or don't know • Yes: most of the time
In the last 6 months, has there been a time when the money you spent on smokes meant not having enough money for food or other household essentials? • Yes • No • *Refused* • *Don't know*	Asked of all smokers and ex-smokers quit 6 months or less. Refused responses excluded. Converted to dichotomous measure 'Smoking-induced deprivation (last 6 months)': • No or don't know • Yes
In the last year, how often did you have more than [5(male)/4(female)] alcoholic drinks within 2 hours? Would that be… • Almost every day • More than once a week • About once a month • Less often/a few times a year • Never • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Converted to dichotomous measure "Risky alcohol intake (binge drinking) weekly": • No: never-about once a month, or don't know • Yes: more than once a week/daily
Think about the five closest family, friends or people that you often spend time with, not including children under 18. How many of these five people smoke? • Zero • One • Two • Three • Four • Five • *Unable to identify 5 close family or friends* • *Refused* • *Don't know*	Asked of all participants. Refused and 'unable' responses excluded. Derived "Number of 5 close family & friends who smoke": • Few: 0 to 1 friends smoke • Some: 2-3 friends smoke, or don't know • Many: 4-5 friends smoke
Now think about the closest (one) of these family or friends. Do they smoke? • Yes • No • *Unable to identify 1 close family member or*	Refused responses excluded to derived "Smoking status of closest other": • Closest other smokes: smoker • Closest other has quit in the past 12 months: if has quit, and quit 1 year or less ago

friend • *Refused* • *Don't know*	• Closest other is a non-smoker: never smoked, quit smoking more than 1 year ago, or don't know
Has this person quit smoking? • Yes, they have quit • No, they never smoked • *Refused* • *Don't know*	
How long ago did this person quit smoking? • Less than one month • More than one month but less than 6 months • More than 6 months but less than 1 year • More than 1 year • *Refused* • *Don't know*	
Have family or friends provided support or encouragement to quit? • Yes • No • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded, to derive the dichotomous measure "Support to quit from family and friends" • No or don't know • Yes
How many children under 18 are living in your house? • Yes • No • *Refused* How many of these children are under 1 year of age? • Yes • No • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Derived "Children or infants at home": • No children or infants at home • One or more children 1-18 years (but no infants) • Children including at least one infant less than 1 year of age
We are still thinking about where you live. Would you say: • Smoking is allowed anywhere in your home • Occasionally people will smoke in your home, or in some areas of your home • Smoking is NEVER allowed ANYWHERE in your home • *No fixed address* • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Derived "Smoke-free home (effective indoor ban)": • No: Smoking allowed sometimes-always, smoking not allowed but visitors smoke inside, or don't know • Yes: Smoking never allowed

Do people (including visitors) smoke inside even though it is not allowed? Would you say.. • Yes • Sometimes • No • *Refused* • *Don't know*	
Thinking about the smoking rules at your work. Would you say: • Smoking is not allowed in any indoor area • Smoking is allowed only in some indoor areas • Smoking is allowed in any indoor areas • *No indoor area/s at workplace* • *Refused* • *Don't know*	Asked of all participants who are employed. Refused responses excluded. Derived 'Smoke free workplace', together with employment status: • Not employed (unemployed or not in labor force) • Employed at workplace without full indoor ban: if smoking allowed in any or some indoor areas, or don't know • Employed at workplace with full indoor ban: smoking is not allowed in any indoor area

Policy-relevant attitudes and beliefs (mediators)	
How worried are you smoking will damage your health in future? • Not at all • A little worried • Moderately worried • Very worried • *Refused* • *Don't know*	Asked of all smokers and ex-smokers quit 12 months or less. Refused responses excluded. Converted to dichotomous measure "Very worried about future health effects" • No: not at all-moderately worried, or don't know • Yes: very worried
How much do you think you will benefit from better health and other things if you were to stop smoking [ex-smoker: stay off the smokes]? • Not at all • Slightly • Moderately • Very much • Extremely • *Refused* • *Don't know*	Asked of all smokers and ex-smokers quit 12 months or less. Refused responses excluded. Converted to dichotomous measure "High perceived benefit from quitting" • No: not at all-moderately, or don't know • Yes: very much-extremely
Based on what you know, does smoking cause… Lung cancer? • Yes • No • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. Each knowledge question converted to dichotomous correct (yes) vs. incorrect (no or don't know) outcome measure.

Based on what you know, does smoking cause… Heart disease? • Yes • No • *Refused* • *Don't know*	Derived "Correct answers to all (4/4) questions on direct harms of smoking": • No: 0-3 correct • Yes: All 4 correct
Based on what you know, does smoking cause… Makes diabetes worse? • Yes • No • *Refused* • *Don't know*	
Based on what you know, does smoking cause… . Low birthweight? • Yes • No • *Refused* • *Don't know*	
Cigarette smoke is dangerous to non-smokers • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Asked of all participants. Each question converted to dichotomous measure agree (agree or strongly agree) vs. do not agree (neutral, disagree or don't know). Dervied "Agree with both (2/2) questions on dangers of secondhand smoke" • No: agree with 0-1 • Yes: agree or strongly agree to both
Cigarette smoke is dangerous to children • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	
Smoking is not very risky when you think about all the things that people do • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree	Ask all. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).

• *Refused* • *Don't know*	
Mainstream society disapproves of smoking • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • Refused • Don't know *This refers to your perception of the majority view among Australians who are not Aboriginal or Torres Strait Islander people*	Ask all. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
Aboriginal and/or Torres Strait Islander community leaders where you live disapprove of smoking • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
There are fewer and fewer places you feel comfortable smoking • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
Being a non-smoker a good example to children • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask all. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
The government should do more to tackle the harm done to Aboriginal and Torres Strait Islander people that is caused by smoking • Strongly agree	Ask All. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-

• Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	strongly agree) vs. no (neutral-strongly disagree, or don't know).
You spend too much money on cigarettes • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask smokers. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
Smoking calms you down when you are stressed or upset • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask smokers. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
Smoking is an important part of your life • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask smokers. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
You enjoy smoking*:* • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask smokers and ex-smokers quit 12 months or less. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).
If you had to do it over again, you would not have started smoking • Strongly agree • Agree • Neither agree nor disagree • Disagree • Strongly disagree • *Refused* • *Don't know*	Ask smokers and ex-smokers quit 12 months or less. Refused responses excluded. Converted to dichotomous measure 'agree': yes (agree-strongly agree) vs. no (neutral-strongly disagree, or don't know).

Policy-relevant exposure variables	
From separate policy survey, completed by the Project site In the last 12 months, has your service received funding for tobacco control programs? • Yes • No	These three questions were combined to generate a dichotomous outcome variable "Dedicated tobacco control staff or funding at the health service" • No: no funding (tied or untied) or staff • Yes
From separate policy survey, completed by the Project site In the last 12 months, has your service used any untied funds, or funds from sources other than that allocated specifically for tobacco control, to implement tobacco control programs? • Yes • No	
From separate policy survey, completed by the Project site Does your health service have staff position/s with a major focus on tobacco control? • Yes • No	
Have you seen a health worker, doctor, nurse or other health professional in the last year? • Yes • No • *Refused* • *Don't know*	Asked of all participants. Refused responses excluded. These three measured combined to generate a dichotomous outcome variable "Advised to quit by health professional (past year)": • No: not encouraged to quit, including those who had not seen a health professional, those not asked if they smoke, and those who responded "don't know" • Yes: was encouraged to quit smoking
In any of these visits, were you asked if you smoke? • Yes • No • *Refused* • *Don't know*	
Were you encouraged to quit smoking? • Yes • No • *Refused* • *Don't know*	
In the last month, how often have you noticed the warning labels on packs your smokes are sold in? • Never • Almost never • Sometimes	Only asked of all smokers and ex-smokers who have smoked in the last month. Not asked of any respondents who use only chop chop. Refused responses excluded. Derived "How often warning labels noticed (last month)":

• Often • Very often • *Unable to see warning labels (blind)* • *Refused* • *Don't know*	• Never • Sometimes: almost never-sometimes, or don't know • Often: often-very often
A **news story** about smoking or quitting? Would you say… • Never • Almost never • Sometimes • Often • Very often • *Unable to see (blind) or hear (deaf)* • *Refused* • *Don't know* *Some people will not have seen/heard/read such a news story because they do not watch/listen to/read many news stories. Answer "Never" if this is the case*	Asked of all current smokers and recent quitters, with the exception of those who cannot see or hear. Refused responses excluded. Derived "How often news stories recalled (last 6 months)": • Never • Sometimes: almost never-sometimes, or don't know • Often: often-very often
Think about all types of **advertising and information** e.g. in the media, the internet, and in other public places. In the last 6 months, **how often** have you noticed ads that talk about the dangers of smoking, or that encourage quitting? Would you say… • Never • Almost never • Sometimes • Often • Very often • *Refused* • *Don't know*	Asked of all current smokers and recent quitters, with the exception of those who cannot see or hear. Refused responses excluded. Derived "How often advertising or information recalled (last 6 months)": • Never • Sometimes: almost never-sometimes, or don't know • Often: often-very often
Think of all these types of ads or information that you noticed in the last 6 months. Did any feature an **Aboriginal or Torres Strait Islander person** or their **artwork**? • Yes • No • *Refused* • *Don't know*	Asked of all current smokers and recent quitters who had seen any advertising (never excluded). Refused responses excluded. Derived "Noticed targeted advertising (past 6 months)": • No or don't know, including those who never saw any advertising. • Yes
Did any feature an Aboriginal or Torres Strait Islander person from **this community**, or artwork from **this community?** • Yes	Asked of all current smokers and recent quitters who had seen any advertising (never excluded) , and had seen advertising that features an Aborignal or Torres Strait Islander person or

• No • *Refused* • *Don't know*	their artwork (excluded if responded no, refused or don't know to previous question). Refused responses excluded. Derived "Noticed local advertising (past 6 months)": • No or don't know, including those who never saw any advertising, or were coded as "no" to "Noticed targeted advertising" • Yes