From the Editor's Desk

MODERN MEDICAL RORTS

The medical profession's standing recently took a beating when the mainstream media ran banner headlines such as "Crackdown on doctor rorts".* Records from 2008 showed that the top 10 per cent of in-vitro fertilisation specialists had each been paid up to \$4.5 million through Medicare, including \$2.2 million through the Medicare Safety Net, and a corresponding proportion of obstetricians had been paid \$1.1 million each, including \$612 000 via the Medicare Safety Net, prompting accusations of excessive increases in some specialists' fees.

This unsavoury matter of doctors' earnings echoes a 1908 *JAMA* editorial titled "Two kinds of wealth", † which stated:

A few days ago a famous American surgeon told a friend that it was a constant mortification to him that for his life-work he had not chosen business rather than medicine; and yet the annual income of this particular surgeon from practice is perhaps \$100000. Also a few days ago at [a] testimonial dinner ... Andrew Carnegie, who has gathered, who has given away, and who still has left more money than any other one individual, said that he would give all his worldly wealth for the immaterial wealth of many of the physicians there before him ... Why does the surgeon with the income of a prince, but not of a Carnegie, hunger for the millions, while the industrial Croesus would gladly give all his many millions for the medical man's mind and vocation? ...

The answer to the riddle is really not hard to find. On the surgeon's part, it comes to view at once. He practices medicine for any and every reason but the right one. He values money at more than its worth.

Sadly, it is this facile judgement that is implicit in the current media accusations of medical rorting. In the absence of all the complexities of context, such pronouncements remain trite. Where is any accompanying analysis of the very real cost of providing high-quality care? It is time these materialise, otherwise sensationalism reigns supreme.

Mot Sandon Weeder

Martin B Van Der Weyden

LETTERS



Health experts reject industry-backed funding for alcohol research

- Peter G Miller, Kypros Kypri, Tanya N Chikritzhs, Steven J Skov, George Rubin
- 714 Trish M Worth



Alcohol taxation policy in Australia: public health imperatives for action

- 714 Gavin H Mooney
- 715 Helena J Teede
- 715 Niyi Awofeso

Septic shock from penetrating leg injury with Vibrio vulnificus infection

716 Tamara C Preda, Veronica A Preda, Allan P Mekisic

Schistosomal appendicitis in a Sudanese immigrant

716 Jordan K Webb, Graeme Thompson

A maggoty scalp

John S Whitehall, Richard Speare, Heidi E Best, Philippa J Price, Deborah J Mills

Avoiding common problems associated with intravenous fluid therapy

- 718 Alexander D Franke
- 718 Carlos D Scheinkestel, Andrew K Hilton, Vincent A Pellegrino

Telemedicine across the ages

719 Sabe S Sabesan, Pieter Nel, Suresh C Varma

Mandating sustainability in Australian hospitals

719 Forbes McGain, Grant A Blashki, Kevin P Moon, Fiona M Armstrong

BOOK REVIEW

Mojon's manual of medicine. A cartoon book for daily clinical life reviewed by Ann T Gregory

CORRECTION

Are common childhood or adolescent infections risk factors for schizophrenia and other psychotic disorders?

(Med J Aust 2009; 190 [4 Suppl]: S17-S21)

- 658 IN THIS ISSUE
- 712 IN OTHER JOURNALS
- 720 **READ ON THE WEB**



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Cover image: "Am I number 12?". Logo for World Hepatitis Day 2009. Courtesy: World Hepatitis Alliance http://www.aminumber12.org.

April MJA BookClub Winner

Congratulations to Dr David Mark, from Sydney, NSW. Dr Mark wins a copy of *Critical Care Medicine: Principles of Diagnosis and Management in the Adult* (RRP \$420.00).

\ Thanks to everyone who purchased books from the April MJA BookClub. Pictured right holding the prize is Kendall Utz, AMPCo's Accounts and Subscriptions Coordinator,

who drew April's winner. To see this month's MJA BookClub's great offers, see page 688 and the inside back cover of this issue or visit our online bookshop at http://shop.mja.com.au.



^{*} Schubert M, Grattan M. Crackdown on doctor rorts. The Age (Melbourne) 2009; 7 May.

[†] Two kinds of wealth [editorial]. JAMA 100 years ago: April 25, 1908. JAMA 2008; 299: 1964.